

District Educational Improvement Council
Minute Record of November 18, 2020

The District Educational Improvement Council (DEIC) met in regular session on November 18, 2020 at 4:00 p.m. at Tomlinson Middle School. The following members were present: Vickie Baker, Pam Brisolaro, Lynn Cordes, Karen Cooksey, Regina DeLoach, Jennifer Dennis, Michelle Givens, Koreenna Gonzalez, Reagan Hall-Ousley, Brenda Hatch, Sherry Havron, Paul Henderson, Teresa Jackson, Dawn Jones, Charles Leslie, Lisa Martinez, Mark Mattingly, Carol McPhail, Kylee Montgomery, Kayla Pettit, Jerri Santos, Chris Sharkey, Pamela Snavely, Talmade Bailey, and Nasaussja Webster. The following members were absent: Rick Owens, Teresa Donahue, Joan Gabelmann, Tammy Jones, Gaye Lynn Reinke, and Heather Smith.

Welcome – Brenda Hatch called the meeting to order and ask the committee members to introduce themselves.

Proposal – Business, Marketing & Information Technology Education – Kayla Pettit, EHS teacher, presented the proposal. The proposal consists of two different programs – Business and Information Technology (BITE) and Marketing Education/DECA (CT-MKTG)

The mission of BITE is to enable students to understand and apply the various information technologies available in the workplace. These particular courses are under the direction of the Oklahoma Department of Career and Technology Education and Lawton Public Schools as part of the CareerTech system.

The mission of Marketing Education is to enable students to understand and apply marketing management and entrepreneurial skills, make rational economic decisions, and exhibit social responsibility in a global economy, making them college and career ready. DECA, the professional student association, creates emerging leaders and entrepreneurs in marketing, finance, hospitality and management. It is considered co-curricular and is an integral part of the total marketing management education program. Students will develop leadership traits and identify their leadership potential through participation in the DECA student organization.

The proposal is to pilot at EHS with possible remote to LHS and MHS.

A motion was made by Alexis Terry to approve. Lynn Cordes second the motion. The motion was approved. The proposal will be given to the superintendent for final approval.

Information Items

eSports - AJ Watson, Charles Leslie and Daniel Billings addressed the committee members regarding the eSports Program that was previously approved by the superintendent.

All three gentlemen wanted to express that eSports is much more than playing video games. The course will be used to explore the new field of Electronic Gaming. Topics covered will include but are not limited to:

- Information Technology
- Computer Repair & Troubleshooting
- Router management
- Shoutcasting
- Public Relations
- Sportsmanship
- Game Strategy
- Health (Physical, Psychological and Social)

The program will also be instrumental in assisting students with research and guidance on career opportunities, post-secondary options and will help to promote ICAP objectives.

At this time eSports will be offered during the 2020-2021 school year at EHS, MHS and MMS. If other schools are interested they need to contact AJ Watson.

Science Textbook Adoption – Brenda Hatch addressed the members about their role in the upcoming textbook adoption. After virtual textbook caravans have taken place a sub-committee will be selected to assess the needs of the district and ultimately recommend what resources need to be purchased if any.

Professional Development Requirements - Paul Henderson, PPDC, shared the state has changed the requirements for PD from hours to specific topics. He proposes to bring our policy up do date with state requirements which can be found on the SDE

DEIC Bylaws – Committee members reviewed the bylaws in sections. This was to help give all members a clear understanding for the purpose of DEIC.

Announcements & Adjournment – The next meeting is scheduled for February 24, 2021.

Brenda Hatch
Chairperson

Schyla Wright
Recording Secretary